Tata Teleservices expands its cyber security portfolio with introduction of FirstWave solutions in India

- *To provide Enterprise-grade, affordable cloud-based Security as a Service (SaaS) proposition to SMBs*

New Delhi, August 20, 2020: [Tata Teleservices Limited](#) in partnership with [FirstWave Cloud Technology Limited](#) (ASX: FCT) (FirstWave), a leading Australian global cloud security provider, has strengthened its suite of enterprise grade smart cyber security solutions. Tata Teleservices will leverage FirstWave's Cloud Content Security Platform (CCSP), to offer email security, web security, next generation firewall, endpoint security and multi-factor authentication (MFA) Security Services. This partnership will enable the SMB customers of Tata Teleservices, to have access to a comprehensive smart perimeter security proposition that is robust, scalable and can be rapidly deployed at an affordable cost.

Elaborating on the partnership, **Mr. Harjit Singh Chauhan, President- Enterprise Business, Tata Teleservices Ltd,** said, "*With the proliferation of digital ecosystems and as the industry moves towards a digital 'new normal', cyber security incidents are becoming more pervasive and require substantial amount of costs and efforts for enterprises to keep up with latest cybersecurity threats. We are excited to partner with FirstWave Cloud Technology and benefit with their unique platform and global expertise in cyber security management that would enable our customers to have evolved security capabilities and, in the process, become more resilient*".

Mr. Sai Pratyush - Group Product Head – IOT, Cloud and SaaS, Tata Teleservices Ltd, said, "*The demand for cloud-native capabilities is growing exponentially and it brings added consideration on security be it application, data and content; device security, enhanced access and identity management. SMBs are often unprepared for the cyber threats as they do not have the competencies and security infrastructure that large organizations have in place. Our customers will have the flexibility to use FirstWave's CCSP solution to ensure world class security for their IT infrastructure while saving on their overall long-term security management costs.*"

Tata Teleservices Security proposition, powered by FirstWave, applies machine learning techniques and integrates with Security offerings from Security market leaders such as Cisco, Palo Alto Networks, Trend Micro and Fortinet. It provides security for customers using public and private cloud business applications and provides long-term operational efficiency. This platform is GDPR compliant, which means, data of each customer will be partitioned and managed separately with RBAC controls and managed within Indian borders. These solutions are well suited for the BFSI, IT/ITES, Manufacturing, Healthcare, EdTech and Start-ups amongst others.

FirstWave Cloud Technology's Head of BD and Sales, APAC, Ms. Shekila Ramalingam, commented, "*We would like to thank Tata Teleservices for this partnership. With this new solution, all Indian small businesses can now reap the unique benefits of a truly enterprise-grade, SaaS-based cyber security and protection delivered within Tata Teleservices Network against the growing threat of cyber-crime including ransom ware, phishing and fraud. Tata Teleservices is revolutionizing the accessibility, cost and convenience of enterprise-grade SaaS security for businesses, delivering market - leading threat protection.*"

FirstWave CEO, Mr. Neil Pollock, added, *"We are very excited to see TTL launch our security-as-a-service offerings to its business customers in India. As a Level 1 Partner, TTL opens a new and significant path to revenue for FirstWave both directly to end customers and via its reseller partners. The ability for TTL to rapidly bring to market our full catalogue of enterprise grade security services also shows the power of our SaaS orchestration and management platform, CCSP."*

The complete list of security portfolio services includes:

- *__Email Security__* – The email security solutions will inspect incoming emails, block spam, virus, malware, phishing & impersonation attacks. These solutions will provide multi-layer protection i.e. unique layered protection against malware and ransom ware with deep message inspection. The CISCO AMP will also provide defense against advanced persistent threats and attacks. It will also improve productivity by patenting image control and graymail filters for advanced content control to save time.

- *__Endpoint security__ –* The easy to install endpoint security solutions protect while accessing the internet or cloud apps via PCs, MACs or smart phone. The administrative portal will provide centralized visibility and control in the businesses and proactively stop threats with Trend Micro™ Smart Protection. These solutions also provide greater threat detection without slowing down the device. It also provides scheduled email reports on policy violations and device status.

- __Web security__ **–** The web security solutions will help eliminate online threats while visiting websites and provide complete visibility into internet activity across all devices, users and locations. It also offers real-time protection and thorough enforcement of web usage policies along with fast identification of infected devices and prevention of data exfiltration. These solutions also offer powerful pre-configured policies, essential testing and service verification.

- *__Virtual Firewall__* **–** The advanced next-gen virtual firewall will help secure businesses through the URL Policy Control App that is in alignment with unique business requirements. This centralized managed portal for greater control of enabled security services with rapid service deployment of 3-4 days. The outsourced firewall lifecycle will help reduce OPEX.

- *__Multifactor Authentication__* - It will help create a second layer of user authentication for various devices and apps and will enable multiple option for users for ease of use and flexibility. The solution will instantly integrate with all apps, enroll users easily at scale and authenticate in seconds. With a zero-trust approach, the solutions will establish trust for every access request, regardless of where the request is coming from.

About TTL: Tata Teleservices Limited

Tata Teleservices (TTL) is a growing market leader in the Enterprise space and offers a comprehensive portfolio of Voice, Data and Managed services to small, medium and large Enterprises. TTL has an extensive, high capacity and robust wireline network and offers its products and services in more than 60 cities across India. TTL has one of the largest enterprise focused teams in the industry; this team of 1,300 sales & service professionals and 1,200 channel partners through its reach, deep customer engagement and technology orientation offers a differentiating sales and service experience to customers. For more information, please visit: www.tatateleservices.com

About FirstWave Cloud Technology Limited (FirstWave)

Australian cloud technology company, FirstWave, has delivered Security as a Service (SaaS) solutions since 2004. FirstWave provides safety through the most accessible and adaptive cloud-based cyber-security solutions that are affordable, easy and fast to implement enabling SaaS. Its unique proprietary cloud-platform orchestration is available for service providers and enterprises of any size, anywhere. In an increasingly vulnerable digital world, FirstWave believes that safe business is good business and that all companies should have access to enterprise-quality cyber-security. FirstWave's infrastructure, management and security processes are certified to ISO 27001 Information Security Management System Standard and ISO 9001 Quality Management System Standard.

For further queries, please contact -
Sameer Lal
Corporate Communication
Tata Teleservices Limited
Email: sameer.lal@tatatel.co.in