

# FirstCloud™ Mail Security for O365 Users

Upgrade your email security to carrier-grade for the cost of a daily coffee

## The email threat to Australian SMBs

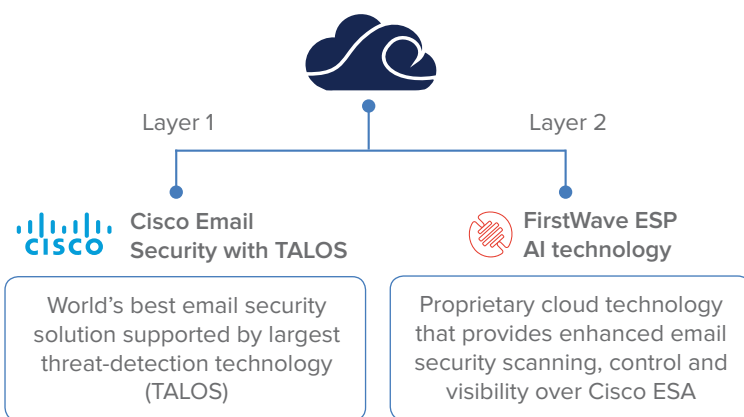
Email attacks on SMBs are today as sophisticated as cybersecurity threats to large businesses and government entities. Cybercriminals are targeting SMBs as they rarely possess – and can't afford – carrier-grade security of larger firms. For too long, SMBs have relied on consumer-grade email security provided by their email suppliers, but it's time they got serious about cybersecurity.

## So what is carrier-grade cloud email security and how did we make it affordable to SMBs?

In simple terms, carrier-grade service is the level above enterprise-grade service. We have enhanced the world's best enterprise email security appliance, Cisco ESA, to be carrier-grade by optimising with our proprietary software, FirstWave ESP, to meet telco-grade network solution standards.

We then make it available and affordable for SMBs as a cloud application. No upfront costs – you just pay a low monthly fee per employee starting from the cost equivalent of a cup of coffee.

Australian SMBs using O365 can also leverage the same high-quality email security services already being provided to millions of large enterprise and government email boxes.



## Did you know?

**2 in 3** of cyber attacks now target SMBs

Over **90%** of breaches start with email – still no. 1 threat channel for cyberattacks

**90%** of small businesses lack advanced protection

**60%** of small businesses go out of business within six months of a successful attack

## Our customers include:

- |                   |                   |
|-------------------|-------------------|
| <b>RETAIL</b>     | <b>GOVERNMENT</b> |
| <b>AUTOMOTIVE</b> | <b>EDUCATION</b>  |
| <b>BANKING</b>    | <b>UTILITIES</b>  |
| <b>MEDICAL</b>    | <b>AIRLINES</b>   |
| <b>IT</b>         |                   |

## The benefits to business with O365



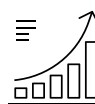
Affordable carrier-grade email security with no upfront costs



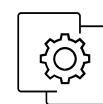
Block more email cyber threats and spam with 3 layers of security



Peace of mind with proven pre-defined out-of-the-box security settings



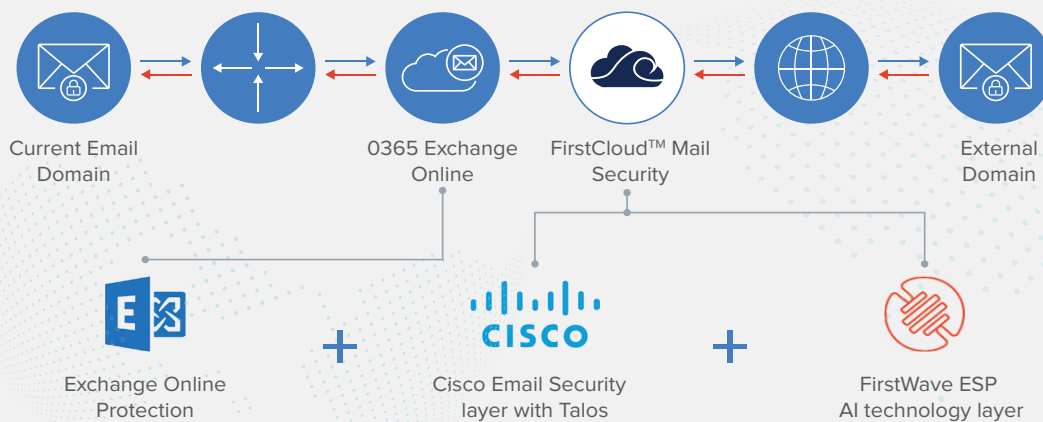
Scales with your business as you grow locally or internationally



Easy integration and rapid deployment with O365

# FirstCloud™ Mail Security combined with O365 EOP

Carrier-grade email protection with multi-layered security



**Exchange Online Protection** provides basic blocking and security features as well as functionality to protect against less-sophisticated:



Spam



Malicious URLs



Phishing attacks



Malware attacks

FirstCloud™ Mail security provides comprehensive, robust security features to protect against advanced malware, ransomware, phishing, and business email compromise (BEC) attacks while also protecting business data with:

- Industry-leading, SLA-backed spam-capture rate of over 99%
- Superior threat intelligence – utilising Cisco TALOS (world’s leading cyber threat intelligence), which monitors 600 billion emails Daily
- Industry-leading protection against malware, ransomware, business email compromise (BEC), URL-based phishing attacks, and spam
- Advanced retrospective malware protection for inbound and outbound emails
- Unified visibility across threat vectors, including reports for malware, spam, C-level impersonation, credential phishing, fraud, and offensive/non-offensive images/links
- Superior, tailorable phishing/BEC protection using an advanced combination of Cisco TALOS threat intelligence and FCM’s own proprietary phishing filters and BEC smart-detection algorithms
- Instantaneous analysis of email file attachments using Cisco’s industry-leading AMP cloud intelligence and sandboxing technologies to rapidly determine disposition of attached files and block any stealthy malware
- Advanced end-to-end malware detection and protection through integration with Cisco AMP for Endpoint (AMP4E)
- Advanced email audit and compliance capabilities e.g. image control, URL category filtering (for example, porn, gambling, hate speech, etc.), multi-year email trace, including rich email quarantine search / retrieval capabilities, and email archiving features
- Email continuity for multiple customer email servers (MTAs) as well as email spooling capabilities
- Superior URL analysis, including more advanced URL analysis (reputation-based) and URL tracking and categorisation
- Email self-release features
- Government classifiers as an optional feature.
- And more...



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## For More Information

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